



PROSPECTUS

Bachelors of Business Administration - BBA
Bachelors of Commerce - B.Com (Honours)
Bachelors of Computer Application - BCA



Krishna College of Education and Management

Affiliated to Lucknow University, U.P



Krishna Educational Foundation is a Charitable Trust established in the year 2009 with objectives to provide value based, quality, higher education to aid socio-economic transformation of the country. The Foundation has been successfully running Krishna Nursing & Paramedical Institute (www.kcnl.in) since year 2009, which has attained a reputable place amongst the best nursing institutions in Lucknow, Uttar Pradesh.

Krishna College of Education and Management (KCEM) offers courses in Bachelors in Computer Application (BCA), Bachelors in Commerce - B.Com. (Hons.) & Bachelors of Business Administration (BBA) in affiliation with University of Lucknow (LU), Uttar Pradesh. The college campus, designed by renowned architect Prof. Christopher Benninger, is spread across an expanse of 4.2 acres and is equipped with essential requisites needed to complement experiential teaching and learning.

The core strength of the college lies in its pedagogy, faculty and industry interaction. The college maintains an outstanding infrastructure, a well-stocked library and state-of-the-art ICT resource centre that act as a catalyst in enhancing the teaching-learning experience.

Our pedagogy approach using flip classes, case studies, project-based learning equips our student to apply theory to real-world situations. The course structure has been designed in a unique manner so that students get exposed to multiple topics through guest lectures, workshops, industry visits, and projects. With the help of our expert faculty, the students at KCEM develop critical-thinking, analytic, communication and leadership skills to tackle challenges in any field.

Academic Programs

Bachelor of Business Administration (BBA)

Intake: 60 **Duration:** 3years

Eligibility: Aspirants must have completed 10+2 (CBSE/ISC/UP Board or equivalent) with minimum 50% marks in aggregate for GEN/OBC and 45% for SC/ST Candidates.

Bachelor of Commerce-Hons. (B.Com.-Hons.)

Intake: 60 **Duration:** 3years

Eligibility : Candidate must have completed 10+2 (CBSE/ISC/UP Board or equivalent) with Commerce or Economics or Mathematics as one of the subject of study with a minimum of 60% marks for GEN/OBC and 55% marks for SC/ST candidates.

Bachelor of Computer Application (BCA)

Intake: 60 **Duration:** 3years

Eligibility : Candidate must have passed Intermediate or equivalent examination with Mathematics/ Computer/ Information Technology/ Computer Application/ Information Practices/ Computer Technology and Maintenance/ I Tes as one of the subjects with at least 50% marks for General / OBC and 45% for SC/ST based on the total marks of all subjects.

Academic Facilities

The college has air cooled classrooms. All classrooms are equipped with modern teaching aids—LCD projector, audio speaker system and white board.

As the curriculum heavily employ ICT based teaching methods, the college is equipped with all modern multimedia facilities to help students learn better.



Library

The College has 2400 sq.ft. area, Wi-Fi enabled library. The library has collection of more than 2,000 books and subscription to numerous national and international journals in the fields of Business, Finance, Management and Economics. The library possesses large collection of digital films on Management and Commerce subjects.

ICT Resource Centre

The College has a state-of-the-art computer lab consisting of 30 computers with internet connection and essential softwares. The curriculum encourages students to spend time in lab on problem solving assignments using MS Office, statistical package for social sciences (SPSS), Tally software packages. The lab sessions have been integrated into the core syllabus so that students attain proficiency in use of software packages.

The resource centre provides printing and scanning facilities to students, as well as provides IT support during project assignments, presentation, internship and viva-voce.

Value Added Courses

The college in collaboration with industry experts also offers value added courses with BCA, BBA & B.Com. (Hons.) on Data Analytics using Statistical Package, Digital Marketing, Financial Management with Excel, Financial Accounting with Tally, GST and Content writing. Through these supplementary courses students will build specialized knowledge and gain cutting edge skills to solve business problems.





Hostel

Institute has fully air-cooled hostel rooms with study stations, almirahs and beds providing adequate comfort to students. Hostel is equipped with geysers, RO water, refrigerator and television. CCTV and security guards provide round the clock security to the students.

Scholarships and Awards

Government scholarship awards are available to students. We have identified scholarship opportunities and bring together a team to work with students during the application process. Every year college felicitates and provide cash awards to meritorious students across all batches.

Considering that many students come from disadvantaged background every year we identify scholarship opportunities and bring together a team to work with students during application process.



Until year 2020, scholarship worth Rs. 1,50,33,780 have been received by students across all courses from Government of Uttar Pradesh. A total of 409 students from various disciplines had received scholarship so far.



What Makes KCEM Standout

EMPOWERING STUDENTS WITH KNOWLEDGE

Our teaching methodologies aims to equip students with competencies for the future:

- **Interactive Lectures** engage students to help them understand core concepts with clarity. The students are exposed to classroom experiments, survey, simulation games or an analysis of secondary data.
- **Teaching with Data simulation** allows students to work with real data sets to develop analytical and critical thinking skills. It allow students to work on complex "what-if" and "how" analysis.





- **Timely Assessment** through regular individual and small group assignments provide educator with better understanding of what students are learning and motivate students to learn by working collaboratively.
- **Regular Concept Testing** of students through online quizzes and assessments.
- **Industry Exposure** through internship in varied companies, participating in CSR activities and attending conferences and seminars.
- **Investigative Case - Based learning** through case studies involve students in addressing real world problems through out of box thinking and critical reasoning.





Student Societies

The college has many student societies where students learn how to work as a team, go on official trips to business institutions, participate in inter-college events, gain experience, and many more. The societies at KCEM work with students, teachers, administration and external people so that students gain skills, make connections, broaden their knowledge and become a more well-rounded individual—one that's ready to take on their future career. Students have range of societies to choose from

- * Toastmaster International Club
- * Social care & welfare society
- * Literary Society
- * Music Society
- * Art & Theatre Society
- * Finance & Investment Society
- * Marketing Society
- * Sports Society

**If you're looking for a degree that will challenge you to push yourself,
there's no better place to be than**

Contact us

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